

RMAA Business Meeting Notes

Date: October 10, 2026

Meeting Type: RMAA Business Meeting

Presiding: [Kevin](#) (President)

Recorded By: Jim Flores (Web Master)

Attendees

Board members and representatives included:

- [Kevin](#), President
- [Anne Geist](#), Secretary-Treasurer
- [Kaylee Geist](#), Tournament Director
- [Sara Carattini](#), Board Member at Large
- [Dennis Brady](#), Board Member at Large
- [Eric Harper](#), Board Member at Large
- [Zak Adams](#), Board Member at Large
- [Jim Flores](#), Web Master
- Affiliate and club representatives from Rocky Mountain Specialty Gear, Archery School of the Rockies, Cheyenne Field Archers, KG Archers, Recon Archers, Royal Gorge Archers, and others. [\[RMAA Busin...ss Meeting | Word\]](#)

Financial Report

2026 Summary

- Expenses: approximately **\$24,700**
- Deposits/Income: approximately **\$26,200**
- Organization operated with a positive balance.
- Significant expenses included:
 - Awards
 - New printer purchase

- End-of-season celebration
- Insurance
- Registration platform costs (Cognito and related services)
- Secretary of State filing fees
- Trailer expenses
- Tournament fees
- ProPay processing fees

2027 Budget

- Projected expenses: **\$25,255**
- Increased budget allocations for:
 - Tournament fees
 - ProPay
 - Trailer repairs and maintenance

Action Item

- Coordinate trailer maintenance and roof sealing.
 - Volunteers: [Kevin](#) and [Dennis Brady](#).

Tournament Director Report

Participation Trends

- 3D participation continues to grow significantly.
 - Indoor target events continue to grow.
 - Outdoor target participation remains lower.
 - Positive feedback was received regarding event quality and atmosphere.
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Tournament Changes Approved for 2027

Rocky Mountain Rumble Added

Proposal

- Replace the NFAA Field Tournament with a new indoor event:
 - **Rocky Mountain Rumble**

Reasons

- Field tournament attendance has been low.
- Field events consistently lose money.
- Field setup requires substantial labor and venue support.
- Limited venue availability.

Approved Format

- Two-day event:
 - Saturday: Vegas 5-Spot Rumble round
 - Sunday: Vegas 300 round
- Board and participating members unanimously supported the two-day format.

Motion Outcome

 Approved for 2027.

Awards Discussion

Potential Award Changes

Explored alternatives to current awards:

- Custom poker-chip style awards
- Keychain awards
- Medal options
- Belt buckle style awards
- Patches

- Other custom branded items

Discussion Highlights

- Awards should prominently display the RMAA logo.
- Youth participation should remain a priority when selecting awards.
- Cost remains a major consideration.
- [Sara Carattini](#) will gather quotes and continue research.

Action Item

- Continue investigating award options and pricing.
 - Members encouraged to submit ideas to Sara.
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Membership Growth Discussion

Several strategies were discussed:

Outreach Initiatives

- Increase communication with neighboring clubs, especially:
 - Cheyenne Field Archers
 - Wyoming clubs
 - Western Slope clubs
- Strengthen relationships through reciprocal participation.

Shop Partnerships

Increase visibility in:

- Rocky Mountain Specialty Gear
- Pellegrino's Archery Hut
- Archery School of the Rockies
- Shields
- Bass Pro
- Other archery retailers

Marketing Ideas

- RMAA banners in pro shops
 - Shooter demonstrations at retail locations
 - Partnerships with Colorado Parks & Wildlife events
 - Increased visibility at hunting-oriented archery leagues
 - Expand social media and flyer distribution.
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RMAA Apparel

New Proposal

Develop RMAA shooter jerseys and apparel.

Discussion

- Work with String Stalkers or similar vendors.
- Merchandise would be purchased directly by members.
- Additional visibility for RMAA at tournaments and public events.

Action Item

- [Anne Geist](#) will begin design discussions with Shannon
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2027 Tournament Schedule

Indoor Events

Rocky Mountain Rumble

- January 2-3, 2027
- Rocky Mountain Specialty Gear
- New event approved.

Indoor Championships

- January 30-31, 2027
- Archery School of the Rockies.

All In Vegas

- February 13-14, 2027
 - Pellegrino's Archery Hut.
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Outdoor Events

3D Tournament #1

- April 11, 2027
- Royal Gorge Archers.

Spot Safari

- April 18, 2027
- TBD
- To remain an RMAA-operated event.

3D Tournament #2

- TBD
- Potential hosts:
 - High Country Archers
 - Greeley Archers.

3D Tournament #3

- June 13, 2027
- Cheyenne Field Archers.

Fun in the Sun

- May 22-23, 2027
- Proposed at Cameo Shooting & Sports Education Center near Grand Junction.
- Hosted by KG Archers.

3D Tournament #4

- July 25, 2027

- Recon Archers
 - Bar Lake location.
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Affiliate Club Reminders

Affiliate clubs must complete affiliation paperwork promptly.

RMAA is still awaiting submissions or confirmations from some affiliates.

Affiliate clubs were also asked to:

- Submit logos for website updates.
 - Designate primary and alternate club contacts.
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Website Update

Membership Form Improvements

[Jim Flores](#) updated the membership form so dues are automatically calculated based on:

- Head of Household
- Spouse
- Children added to membership

No manual membership-level selection is required.

Additional Announcements

Rocky Mountain Specialty Gear

- Halloween Shoot scheduled for October 30.
- Includes:
 - Costume shooting
 - Black-light Lancaster-style event
 - Opportunity to attract new archers.

Jonathan Whitson / Recon Archers

- Continues hosting free introductory archery programs with Colorado Parks & Wildlife.
 - Interested in future collaboration and sponsorship opportunities with RMAA.
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Action Items Summary

Action Item	Responsible
Complete trailer maintenance and roof sealing	Kevin & Dennis
Finalize Rocky Mountain Rumble rules	Kaylee
Research and quote new award options	Sara Carattini
Develop RMAA shooter apparel	Anne Geist
Submit affiliate paperwork and logos	Affiliate clubs
Finalize remaining 3D host location	Kaylee
Coordinate Cheyenne Mountain State Park Spot Safari arrangements	Kaylee & Eric
Continue outreach to neighboring clubs and retailers	Board Members
Publish updated tournament schedule	Jim Flores

Meeting Adjourned

The meeting concluded after open discussion and final announcements